

NB

# NICOLE BARROS

## Experience

### Major League Baseball - Social Media Marketing Coordinator

New York, NY

05/2021 - Current

- Publish and schedule content to all 30 teams Facebook pages
- Assist teams with social media requests for Twitter and Instagram
- Oversee and moderate posts and comments across team fan group Facebook pages
- Contribute ideas for @MLB and @Cut4 TikTok accounts

### NBC Sports - Video Editor

Stamford, Connecticut

07/2020 - Current

- Shoot practice and interviews at NFL training camps with Peter King
- Edit B-rolls and SOTs for Pro Football Talk Live with Mike Florio
- Operate playback in control room for live PFT PM show on Peacock
- Edit audio, write description, and publish PFT podcast to various platforms

### New York Football Giants - Production Assistant

East Rutherford, NJ

07/2019 - 02/2020

- Assisted in producing sit-down interviews, press conferences and web shows with players and coaches (lighting, staging, audio, camera)
- Shot video and photos of Giants' practices and games for digital platforms
- Assisted social media team with creating in-game content for Snapchat, Instagram, Twitter, and TikTok

### ESPN - Production Assistant

Bristol, CT

06/2017 - 07/2019

- Produced telestrated highlights, sound-full elements, and montages for SportsCenter and NFL Live
- Produced SportsCenter's *Top 10 Plays* segment
- Created content for ESPN's digital platforms
- Collaborated with analysts to create break-down tapes for NFL, NBA, MLB

### The Associated Press - Freelance Reporter

Rio De Janeiro, Brazil

08/2016 - 09/2016

- Provided written/video coverage of the 2016 Rio Paralympic Games
- Fan feature story published in NYT, Washington Post, and USA Today
- Hosted a television special about the games on *Centre County Report*

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## Website

- [www.nicolebarros.com](http://www.nicolebarros.com)

## Skills

- Adobe (Premiere, Photoshop)
- AVID
- ENG cameras (Sony FS7, F55, JVC 700)
- DSLR
- DJI Osmo/GoPro
- Social Media (Tik Tok, Twitter, Instagram, Facebook, Snapchat)

## Education

05/2017

### Penn State University

University Park, PA

Bachelor of Arts: Broadcast Journalism

College of Communications, May 2017